



Sault College News Release

For immediate release

Sault College Prepares to Welcome Students and Families

(Sault Ste. Marie, ON. March 14, 2010) The College is putting its best foot forward this weekend, to make a lasting impression on potential applicants and visitors to the Sault from around the province.

Discover Sault Day will be held on Friday, March 18th and Saturday, March 19th when prospective students and their families can check out the campus for the first time as they make the decision on where to attend College. Faculty and staff will be available to answer specific program questions all in one day. Presentations from financial assistance, residence and student services will also provide useful information and a level of comfort to those leaving home for the first time.

Attendees will have a chance to kick off the week-end with a “money matters” session on Friday night beginning at 7:00p.m. The session will share valuable tips on financial aid that is available to students as well as the \$2million in scholarships, bursaries and awards available. On Saturday morning beginning at 10:00a.m, potential students and their families will explore program specific information sessions followed by campus tours and a delicious free pasta lunch for everyone in attendance.

Applicants and families visiting from other areas of the province and country will also have the opportunity to take part in tours of student residence on campus, as well as bus tours of the city, and the aviation hangar and airport so that they feel more comfortable, excited, and

familiar with their new community. In the late afternoon, students and their families will also have the chance to participate in popular recreational activities that include attending a Greyhound hockey game, skating at the Art Jennings oval, visiting the Canadian Bushplane Heritage Centre, bowling and skiing and snowboarding at Searchmont.

“This is our time to shine,” says Susan Hunter, Director of Marketing and Advancement for Sault College. “The location and surrounding area of our college, as well as the strength of our programs and services, are crucial to parents and students considering where to attend college. We’ll want to highlight our strengths, as well as show Sault Ste. Marie and the surrounding area as a beautiful, safe, friendly and welcoming destination – one of the reasons why we are the right choice for a growing number of students.”

While here, potential students will also have the opportunity to confirm their offer of admission on campus. Prospective students will need to confirm their application by May 1st to reserve their spot in a program.

To help the college in welcoming potential students, many of whom are from out of town; city businesses are asked to please add a welcome message to visiting applicants and families wherever possible on their external signs. “We are calling out to all local businesses to display a ‘Welcome to Sault Ste. Marie – Choose Us!’ message on their outdoor signs this weekend, it would go a long way to showcase us as a college-friendly city,” says Hunter.

About a third of the full-time Sault College student population is from out-of town. It is estimated that out-of town students spend an additional \$5 million annually, providing a generous contribution to the local economy. Currently, Sault College reaches more than 5,600 students each year through post secondary, continuing education, apprenticeship training and third-party contract training.

This event is open to the public and free parking is available in the A-Lot located across the street from Sault College. Anyone interested in learning more about the opportunities available at the college or would like to attend Discover Sault Day are asked to register online at www.saultcollege.ca or call Student Recruitment at 705.759.2554, ext. 2222.

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About Sault College

Sault College reaches students through post secondary, continuing education, apprenticeship training and third party contract training. Sault College offers a full range of programs: Certificates, Diplomas, Advanced Diplomas, Post Graduate Certificates, Degrees, and Apprenticeship programs. Key Performance Indicator (KPI) surveys demonstrate that almost 90% of Sault College students are employed within six months of graduation and student satisfaction is among the highest in the province. Sault College, located in Sault Ste. Marie, Ontario is one of 24 community colleges in Ontario. Visit our website at www.saultcollege.ca for more information.

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