



## **Sault College News Release**

For immediate release

### **Sault College Offers New North Eastern Ontario Initiative for Employee Recruitment and Retention**

(Sault Ste. Marie, ON February 24, 2010) It is predicted that Canada will continue to experience a shortage of workers in both the trades and supportive professions. (Ontario Futures; Statistics Canada, Census 2006) The same source indicates that by 2017 immigration will account for all net additions to the labour force in Canada. A new opportunity is available to employers to help them successfully source and select internationally trained and educated immigrant workers.

The Ministry of Citizenship and Immigration and Colleges Ontario Network for Education and Contract Training (CON\*NECT) have collaborated to develop a training strategy to assist employers to adapt to this changing workforce. In partnership with 14 Ontario Community Colleges, they are making available the "Are You Ready?" workshops across the province. An overview of the initiative is available on the web at [www.collegeconnect.on.ca/areyouready](http://www.collegeconnect.on.ca/areyouready)

Sault College is pleased to offer the "Are You Ready?" workshops to North Eastern Ontario. Currently, the workshops are available to participants from businesses and organizations employing fewer than 500 employees. The workshops are designed to provide employers with the knowledge and resources they need to effectively enhance their cultural competence to source, screen, interview, select and integrate immigrant talent.

The pilot workshop series will be held March 1, 1:00 to 5:00 pm and March 2, 8:00 am to 5:00 pm. Susan Hunter MA, Director of Communications, Sault College and John DeLorenzi, MIR, Human Resources Manager, Essar Algoma Steel Algoma Inc, will facilitate the training.

For more information about the workshops or how to register contact Louise Lee, Continuing Education/Distance Education Assistant at 705-759-2554 ext. 2417 or [louise.lee@saultcollege.ca](mailto:louise.lee@saultcollege.ca).

If you would like information about the Sault College “Are You Ready?” project contact Laurie Poirier, Chair of the School of Continuing Education at 705-759-2554 ext. 2665 or [laurie.poirier@saultcollege.ca](mailto:laurie.poirier@saultcollege.ca).

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#### **About Sault College**

Sault College reaches students through post secondary, continuing education, apprenticeship training and third party contract training. Sault College offers a full range of programs: Certificates, Diplomas, Advanced Diplomas, Post Graduate Certificates, Degrees, and Apprenticeship programs. Key Performance Indicator (KPI) surveys demonstrate that almost 90% of Sault College students are employed within six months of graduation and student satisfaction is among the highest in the province. Sault College, located in Sault Ste. Marie, Ontario is one of 24 community colleges in Ontario. Visit our website at [www.saultcollege.ca](http://www.saultcollege.ca) for more information.

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